



2019 Kraszna-Krausz Book Awards

Rules and Conditions of Entry

- **Entry form and digital sample deadline: Tuesday 15 January 2019**
- **Deadline for judges' books: Thursday 31 January 2019**

1. The prizes

- a) The Kraszna-Krausz Book Awards consist of two prizes:
 - 1) £5,000 will be awarded to the author(s) of the best book on photography as selected by a panel of specialist judges.
 - 2) £5,000 will be awarded to the author(s) of the best book on the moving image as selected by a panel of specialist judges.
- b) The awards will be made entirely at the discretion of the judges.
- c) The panel of judges is chosen with the advice of the Kraszna-Krausz Foundation Trustees.
- d) A shortlist of three titles for each award will be selected by judges in February 2019.
- e) The prize winners in each category will be announced during the week of Photo London, taking place at Somerset House, 16 – 19 May 2019.

2. Eligibility

- a) Books entered for the Kraszna-Krausz Book Awards must have been published for the first time between 1 January and 31 December 2018.
- b) Books must be published, distributed or physically stocked in the UK.
- c) The judges will be looking for works making a significant contribution to scholarship, history, research, criticism, science or conservation in the fields of photography or moving image. Books should use photographs as more than a means of illustration.
- d) Books which will be eligible for submission are those which engage with the following:

- the art, culture, contemporary practice or history of photography and/or the moving image
- the educational and social issues of photography and/or the moving image
- biographies and autobiographies of photographers and/or film makers or those who engage with photography and/or the moving image, either historical or contemporary
- the technical, scientific or conservation applications of photography and/or the moving image, either historical or contemporary books, monographs, or exhibition catalogues
- reprints or revised books should have a significant amount of new material, and the original or earlier editions should not have been considered for these awards previously
- scholarly journals, when they are collections of essays sharing a theme or subject
- publications delivered on CD or other electronic medium (accompanied by the book form of the title if applicable)

e) Non-English language books must be accompanied by an English language translation of all text. English language translations first published within the qualifying period are eligible.

f) Please note that books which will not be eligible for submission are:

- collections of photographs or images with no significant text
- biographies of actors

g) The decision of the Chairman and trustees as to whether a book is eligible shall be binding.

3. Conditions of Entry

- a) Entries will be accepted from publishers only, and will not be accepted directly from authors unless they are acting as their own publisher.
- b) Self-published titles must have been released in a minimum print run of 300 copies.
- c) Publishers may submit up to eight different titles.
- d) There is no fee for submission.
- e) The judges reserve the right to consider any books not submitted by their publishers, subject to their conformity with the qualifications cited, and subject to the publisher's agreement to submit copies on request.
- f) A completed entry form (downloadable from www.kraszna-krausz.org.uk) and a digital sample or blad (as pdf) and / or **5 - 7 jpeg** images of each submitted book must be emailed to info@kraszna-krausz.org.uk, with '2019 Awards' as your subject line. The deadline for online submissions is **15 January 2019**.

- g) If eligible, a hard copy of the book will be requested to be sent to each of the three panel judges (three copies in total) with a final closing date of 31 January 2019. Postal addresses will be confirmed subject to eligibility.
- h) An additional two copies of longlisted titles (ten in each category) will be requested for press, promotion and exhibition. The postal address will be confirmed following notification of inclusion on the longlist (early March 2019).
- i) No copies of books submitted and received shall be returned.
- j) Prize monies shall be allocated in their entirety to the authors of the winning books, and the publisher of a winning book shall be the sole arbiter in deciding who the authors are.
- k) The editor of a contributed book may be considered its author.
- l) The judges reserve the right to withhold prizes if necessary. The judges' decisions are final and binding, in consultation with the Trustees of the Kraszna-Krausz Foundation.

4. Promotion – longlist and shortlist

a) Longlisted titles will be exhibited at Photo London, Somerset House, 16 – 19th May 2019. Publishers to be exhibited will be contacted in early March 2019. They will be requested to provide:

- Two additional copies of their book for press and exhibition;
- High res jpegs, 300dpi with the longest side at least 15cm in length to include: the **book jacket; 5-7 images** from within the selected book(s) for publicity use in the exhibition; with accompanying credit line and caption information for all images.

b) Publishers of shortlisted titles will be contacted in March 2019. They will be requested to submit books and information as detailed above. Images will be used for publicity at the shortlist stage and for the ceremony at the Book Awards.

5. Promotion – winners

a) The publisher of the winning book in each category must undertake to print the following on the jacket of any subsequent edition: *Winner of the Kraszna-Krausz Book Award for Best Photography Book* or *Winner of the Kraszna-Krausz Book Award for Best Moving Image Book* as appropriate.

6. Enquiries

All enquiries concerning The Kraszna-Krausz Book Awards should be directed to Alex Anthony, Kraszna-Krausz Foundation: alex@kraszna-krausz.org.uk