

DAVID HOCKNEY LOGO ANIMATION COMPETITION

IN CONJUNCTION WITH THE AND/OR BOOK AWARDS
FOR THE Kraszna-Krausz Foundation

GUIDELINES

To produce an animation of the David Hockney logo. Students should submit their animation entries on a DVD of up to one minute in length by Tuesday 31st March 2009.

The Prize

This Award will reward the student who the Judges deem to have produced the best and most original animation of the David Hockney logo. The Judges will include David Hockney CH RA, David Sproston CBE, (co-founder and co-owner of Aardman Films) and Amanda Nevill (Director British Film Institute). The winning entry will be screened at the BFI South Bank and used to introduce the ceremony for the 2009 And/or Book Awards on Thursday 23rd

April 2009. The winner will be invited to spend a day with David Hockney at his studio in Bridlington. Runners-up will also get their work screened at BFI Southbank. All travel expenses will be paid by the Foundation.

How to Enter

A copy of Registration form, together with the signed terms & conditions form should accompany three copies of the DVD in an envelope marked for the attention of: Ms Brenda Whitehead, BFI, DAVID HOCKNEY LOGO ANIMATION COMPETITION, AND/or Book Awards, 21 Stephen Street London W1T 1LN to arrive in time to meet the deadline of Tuesday 31st March 2009.

Entry of work

An EPS file of the logo can be downloaded. Please note that the Adobe illustrator versions of the logo has been chopped into helpful layers for you to be able to dismantle easily and animate. CS2, CS3, and CS4 Adobe Illustrator versions (.eps) are provided, which should cover all levels of system softwares. All Entries must be submitted on a DVD any format, in standard 720 x 576 pixels.

Key dates

Closing date for entries is Tuesday 31st March 2009.

Finalist notification at least 10 days before the And/or Book Awards.

Winner announcement: 23rd April 2009, BFI Southbank.

Queries to: Sarah.jackson@airdesk.com